



WE MAKE

WE MAKE

WORK

FEEL...

Fabulous

ABOUT THEIR

CUTIPES

Core Value WOW THE CUSTOMER

We focus on customer happiness

We find new ways to make customers feel great

We seek feedback and aim to exceed expectations

Core Value ALWAYS BE BETTER

We seek innovation and constant improvement

We encourage ideas and embrace change

We acknowledge mistakes and learn from them

Core Value WORK AS A TEAM

We set clear goals and take responsibility

We respect and support each other

We have a shared passion and enjoy working with each other

MEET OUR MODELS

Our models are found through our renowned Star in a Bra competition, via social media and through our recent campaign #lamCurvyKate. We celebrate diversity and believe that all women should feel fabulous about their curves.



LAURA • 30GG • 14 Teacher



JAZ • 30F • 10 Student



LAUREN • 30G • 12 Finance Executive



TASH • 30G • 12 Model and Influencer



ABBY • 32J • 14 Model and Influencer



JAY • 30G • 8 Social Media Executive



SIMONE • 30G • 12 Model and Influencer



HOLLY • 30G • 10 Model, Makeup Artist and Influencer

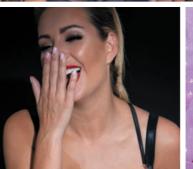




















LET'S GET SOCIAL

We have been communicating our brand message on social media since 2009 and we now have one of the largest followings in the industry.















3 DAYS, 150 WOMEN, 99 SIZES

We invited 150 fabulous women to take part in a 3 day photoshoot and bra fitting event in a London pop-up shop, for our #lamCurvyKate campaign. The campaign was all about celebrating the fact that bodies are unique and that bras look different on everyone, even in the same cup size.

What an amazing campaign! Truly promoting every body shape and size.

Capitalpstyle



CURVY KATE SOLUTIONS

10	n N	۷у	Dreams
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14 | SuperPlunge Multiway

16 | Luxe

18 | Luxe Basque

20 | Smoothie Strapless

22 | Smoothie Soul







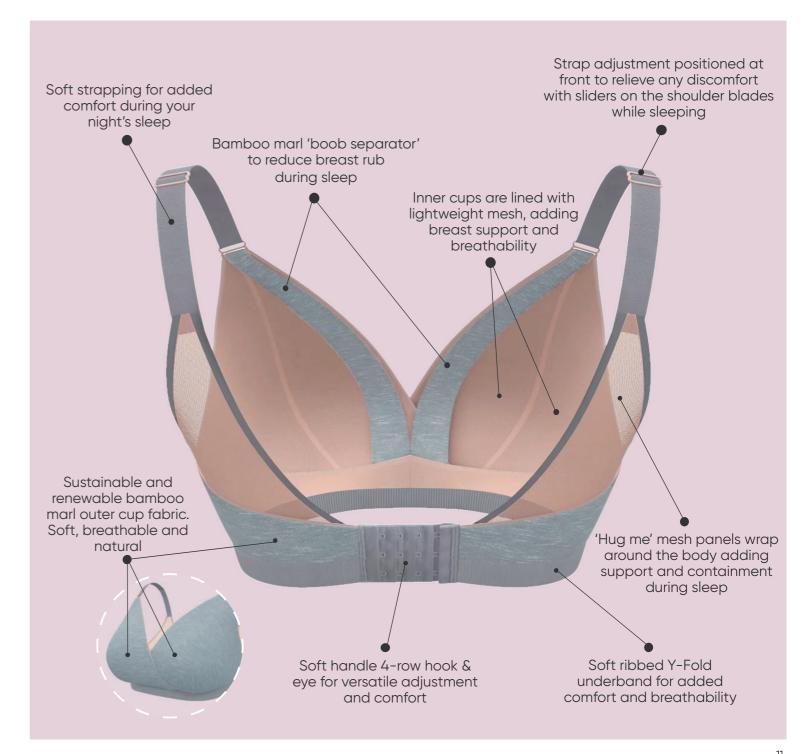




IN MY DREAMS DD-JJ cups

NEW







IN MY DREAMS DD-JJ cups

Introducing Curvy Kate's first ever sleep bra! In My Dreams is made from sustainable and renewable bamboo marl which is lightweight and breathable and designed to keep you comfortable and supported while you sleep. Non-padded and non-wired, the sleep bra has an innovative 'boob separator' to reduce breast rub and 'hug me' mesh panels that wrap around the body to add support and containment. Customer feedback tells us that a sleep bra is a welcome, and long awaited, addition to the Curvy Kate range!



Sleep Bra CK021110







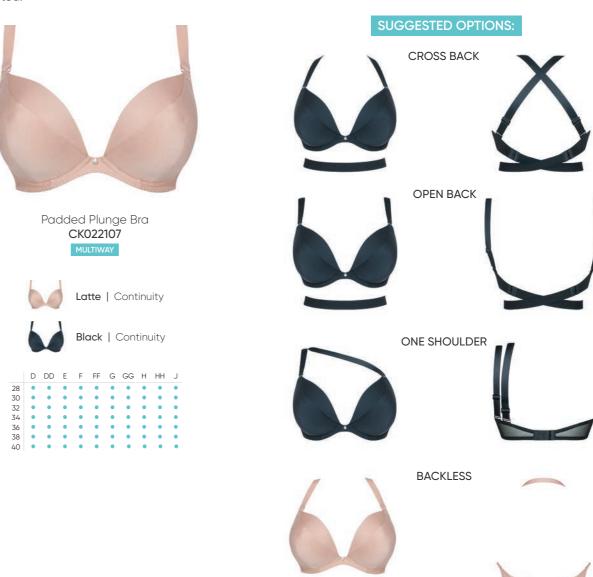


Sleep Bra CK021110



SUPERPLUNGE MULTIWAY D-J cups

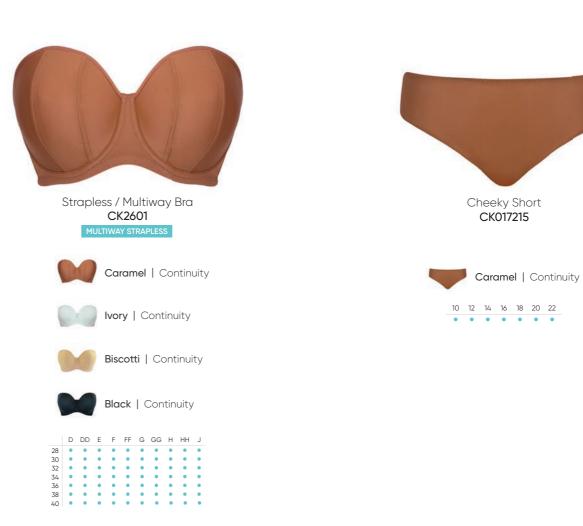
For all those outfits you thought you could never wear, Curvy Kate now has the solution! Our lowest ever plunge has a low back converter, plus multiway straps that allows for a huge variety of exciting looks. Foam padded cups tailor the fit to bring the bust in and up, whilst each multiway position offers a plunging and flattering neckline so that you feel fabulous and supported.





LUXE D-J cups

The unmissable Luxe strapless multiway bra has a proven track record- our bestselling bra has been tested on trampolines and space-hoppers, and it stayed up! The soft, flat seam cups give great coverage and a fantastic rounded shape, while the internal side sling and silicone strips offer secure and comfortable all-day wear. Now available in four great shades for even more versatility.





LUXE BASQUE D-J cups

With the same proven lift as our bestselling strapless bra, the Luxe basque has a host of features to ensure support and wearability. The body has soft vertical seams for comfort and smoothness under clothes, while the adjustable back fastening fits a variety of body shapes. With detachable suspenders and multiway straps, this is surely the most versatile piece in our collection.



Strapless Basque

CK017707

LUXE FIT MULTIWAY STRAPLESS

REMOVABLE SUSPENDERS



Black | Continuity



Ivory | Continuity

	D	DD	Е	F	FF	G	GG	Н	НН	J	
30	•	•	•	•	•	•	•	•	•	•	
32	•	•	•	•	•	•	•	•	•	•	
34	•	•	•	•	•	•	•	•	•	•	
36	•	•	•	•	•	•	•	•	•	•	
38	•	•	•	•	•	•	•	•	•	•	
40	•	•	•	•	•	•	•	•	•	•	



Strapless Basque CK017707



SMOOTHIE STRAPLESS D-J cups

The ultra-smooth design of our latest strapless bra offers minimum lines and maximum support. The inner side sling keeps the cup rounded and uplifted, whilst the seam free, powernet-lined wings ensure the smoothest of looks all the way around. Concealed, soft plastic boning and silicone strips offer a secure and supported shape and dawn till dusk, slip-free comfort.



Moulded Bra CK008109

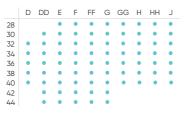
MULTIWAY STRAPLESS



Latte | Continuity



Black | Continuity





Moulded Bra CK008109



SMOOTHIE SOUL D-J cups

The Smoothie Soul moulded plunge bra offers amazing lift and shape coupled with classic smooth cups that make this the perfect t-shirt bra. With pink accents and a J-hook for easy racerback conversion, this bra should be a staple of any underwear drawer.



CURVY KATE EVERYDAY

26	Тор	Spot

28 | Victory

30 | Moody Bloom

32 | Dottie

34 | Victory Pin-Up

36 | Smoothie T-Shirt Balcony

38 | DelightFull

40 | WonderFull

42 | Unwind









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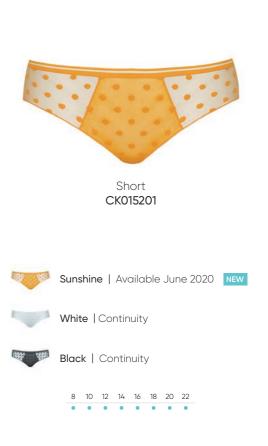
TOP SPOT D-K cups

Our new everyday classic balcony is already proving super popular amongst the Curvy Kate crowd! Using our proven Upfront Technology, Top Spot is packed with features to enhance your curves. The sheer stretch mesh in the top cup is flexible, yet supportive, while the double lined lower cups offer forward projection and a rounded shape.





44 • • • • •



VICTORY D-K cups

Curvy Kate's stunning 4-part balcony bra has side support and **Upfront Technology**, designed to uplift and shape your curves. Victory offers exceptional fit and is made to pull the bust in from the side for a great natural shape. Sleek and stylish, the mesh panelling and fashionable cut out keep this key staple a bestseller season after season.



Balcony Bra CK9001





Navy | Available September 2020 NEW



Black | Continuity



Latte | Continuity



Navy

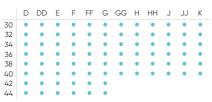
Navy | Available September 2020 NEW



Black | Continuity



Latte | Continuity





MOODY BLOOM D-K cups

This season's prettiest print showcases gorgeous vivid blossoms on a deep black base. The balcony bra features our Upfront Technology and has a lower laminate cup that gives a great lift and projection, while the contrasting delicate lace of the top cup is lightweight and supportive.

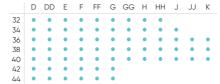


Balcony Bra CK030100

UPFRONT TECHNOLOGY



Black Print | Available August 2020 NEW





Brazilian CK030202



Black Print | Available August 2020 NEW





DOTTIE DD-HH cups

Dottie is a fantastic everyday range, perfectly echoing Curvy Kate's spirit with a youthful vibe. Fun and flirty, this spotted balcony bra offers a gorgeous rounded shape and has a sheer top cup that complements the soft spotted lace below.



Balcony Bra CK6201



	DD	Ε	F	FF	G	GG	Н	НН
30	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•



Short CK6203







VICTORY PIN-UP D-K cups

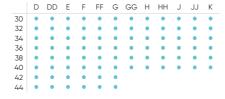
Based on our best-selling Victory shape, Victory Pin-Up adds some sophisticated glamour for an elegant and stylish look. The 4-part balcony cup is enhanced with a pinstripe overlay and flattering strapping detail. A great everyday fit with styling that will take you into the night.



Balcony Bra CK020102 VICTORY FIT



Black/Slate | Available July 2020 NEW





Short **CK020201**



Black/Slate | Available July 2020 NEW





SMOOTHIE T-SHIRT BALCONY D-K cups

Our super smooth T-Shirt bra was made not to be seen! The seamless cups allow this moulded balcony bra to become almost invisible under clothing, while the inner sling keeps the cup rounded and uplifted. Seam free, powernet-lined wings ensure the smoothest of looks all the way around, and concealed, soft plastic boning at the side seam offers added support and comfort.



Moulded Bra CK007103



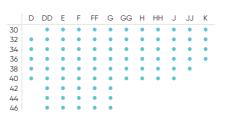
Moulded Bra CK007103



Latte | Continuity

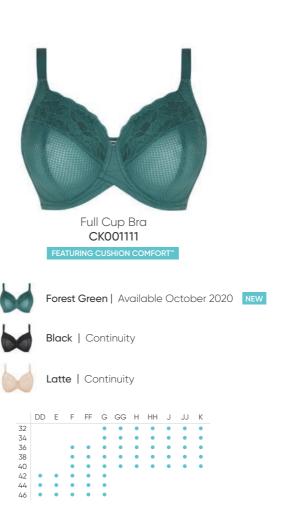


Black | Continuity



DELIGHTFULL DD-K cups

This 4-part full cup bra with Cushion Comfort™ follows the contour of the body, with a stretch lace top cup which flexibly fits soft and full breast types. Cushion Comfort™ tabs on the inner underarm minimise pressure points, whilst a fully lined inner cup holds the bust, and a deeper, firmer wing mesh provides additional seam-free support.





High Waist Brief CK001208





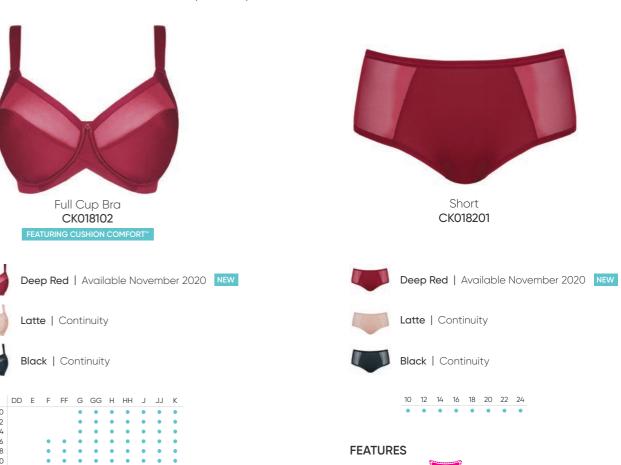
12 14 16 18 20 22 24

FEATURES

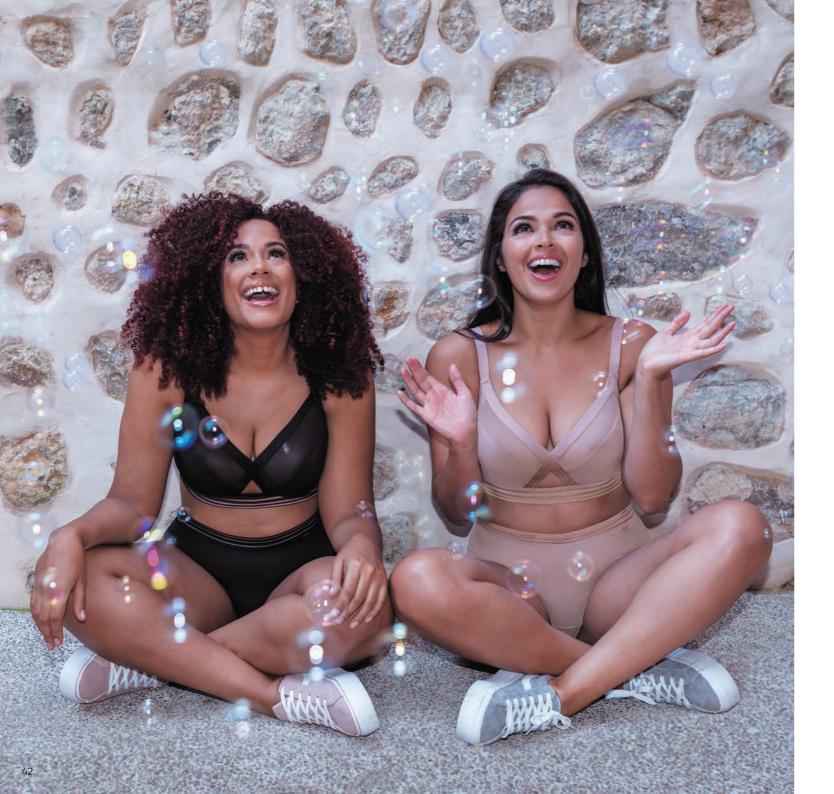


WONDERFULL DD-K cups

We have had an amazing response to our newest full cup bra and are excited to bring it to you in this stunning new colour! Packed with technical features, this 4-part full cup bra has all day comfort at the forefront of its design. The sleek and stylish microfibre cups have stretch mesh top cup panels for a flexible fit, plus anchored back straps to banish strap slippage and a curved underband to reduce roll and discomfort. Wide, firm wing mesh smooths and supports and Cushion Comfort[™] pads on the inner underarm minimise pressure points.







UNWIND DD-JJ cups

Our first non-wired style has been a huge success, adored by both retailers and Curvy Kate fans- you asked for another colour and we are happy to oblige! The bralette gives shape, comfort and style without compromising on support. Perfect for lazy Sunday mornings, the soft elastic neckline offers an ease of fit, while the powermesh lined bottom cups and deeper underband give added support and shape. Now available in flattering and subtle Mink.



CURVY KATE CURVY KATE REPORT NAME OF THE PROPERTY OF THE PRO

48 | Twice The Fun

52 | Lifestyle

54 | Eye Spy

56 | Stop & Stare

60 | Boost Me Up





LIFESTYLE LACE D-J cups

Our bestselling Lifestyle shape, but with added sass! The ultra-sheer plunge bra in this season's hottest digital colour is enhanced by delicate lace side-cup detail and contrast straps and binding. One of the most popular shapes in our range, the dynamic single layer mesh gives great lift and projection, right up to a J cup.



TWICE THE FUN DD-JJ cups

NEW





48



TWICE THE FUN DD-JJ cups

Double the options, double the fun in our reversible bralette! Perfectly styled as underwear or outerwear, the pull-over design has a soft, stretch lace trim and offers amazing comfort, while the double layered microfibre cups will support up to a JJ cup. Multiway straps give even more versatility.



Reversible Bralette CK024110

MULTIWAY NON-WIRED





Black/Pink | Available June 2020 NEW

	DD/E	F/FF	G/GG	H/HH	J/.
30	•	•	•	•	•
32	•	•	•	•	•
34	•	•	•	•	•
36	•	•	•	•	•
38	•	•	•	•	•
40	•	•	•	•	•



Reversible Thong CK024200



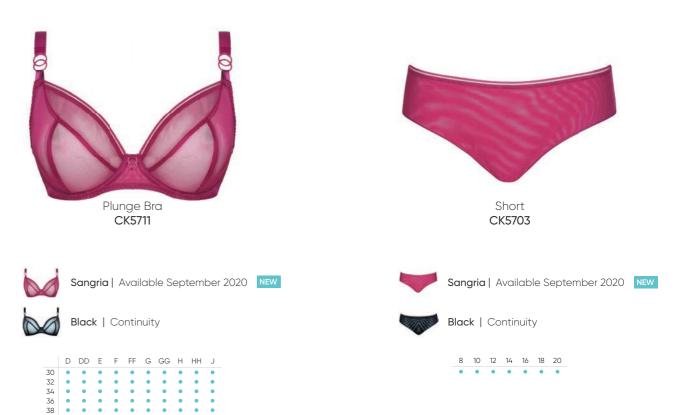






LIFESTYLE D-J cups

Lifestyle is Curvy Kate's minimalist range that has some seriously cool credentials. The ultra-sheer bra flaunts a plunge neckline, whilst the dynamic single layer mesh gives great lift and projection to a J cup. Now available in super hot Sangria to bring a pop of colour to Autumn.





EYE SPY DD-HH cups

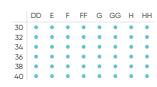
Delicate lace and sheer mesh pair perfectly in the new Eye Spy range. Contrast lace sits under the top cup mesh, creating a smooth line under clothes. The semi-sheer, lightweight balcony cups give a fantastic rounded and uplifted shape. Bold and sassy, Eye Spy is one to watch!





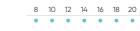


Blush | Continuity from August 2020 NEW











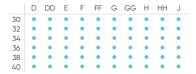
STOP & STARE D-J cups

A showstopping range designed with party girls in mind! Stop & Stare is the ultimate underwear-as-outerwear, with attention grabbing graphic embroidery that crosses plunging cups, and pops of contrast binding. The super flattering underwired body has an ultra-high leg to lengthen those pins, and sheer panels to flatter any figure.



Plunge Bra
CK025101
LIFESTYLE FIT

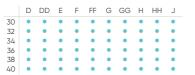








Black/Pink | Available October 2020 NEW





High Waist Brief CK025208



Black/Pink | Available October 2020 NEW





CK025200



Black/Pink | Available October 2020 NEW

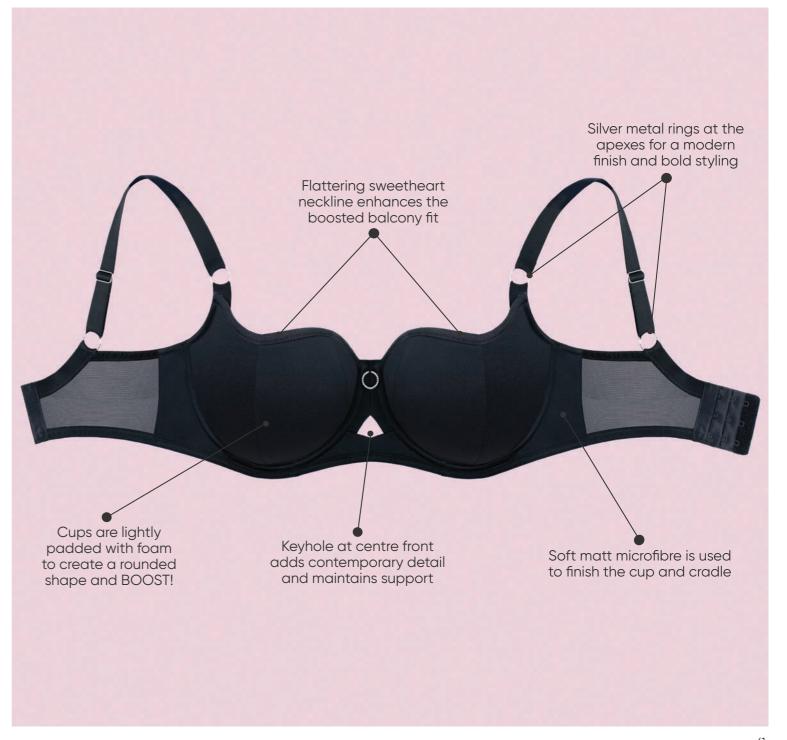
8 10 12 14 16 18 20

58 59

BOOST ME UP D-J cups

NEW





60



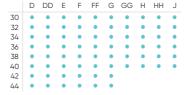
BOOST ME UP D-J cups

Designed to boost your boobs and your mood, this flirtatious range guarantees maximum uplift and projection for a real wow factor! The super flattering sweetheart neckline complements the lightly padded cups that offer an amazing shape. Sleek and stylish, Boost Me Up is sure to become a Curvy Kate favourite.



Padded Balcony Bra CK027106







Padded Balcony Bra CK027106



Black | Available November 2020 NEW









Curvy Kate®

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