

Curvy Kate[®]

D - K cup



JUNE 2020 - DECEMBER 2020



WE MAKE
women
... FEEL ...
fabulous
ABOUT THEIR
curves

Core Value

WOW THE CUSTOMER

We focus on customer happiness

We find new ways to make customers feel great

We seek feedback and aim to exceed expectations

Core Value

ALWAYS BE BETTER

We seek innovation and constant improvement

We encourage ideas and embrace change

We acknowledge mistakes and learn from them

Core Value

WORK AS A TEAM

We set clear goals and take responsibility

We respect and support each other

We have a shared passion and enjoy working with each other

MEET OUR MODELS

Our models are found through our renowned Star in a Bra competition, via social media and through our recent campaign #IamCurvyKate. We celebrate diversity and believe that all women should feel fabulous about their curves.



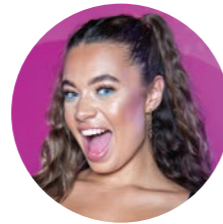
LAURA • 30GG • 14
Teacher



JAZ • 30F • 10
Student



LAUREN • 30G • 12
Finance Executive



TASH • 30G • 12
Model and Influencer



ABBY • 32J • 14
Model and Influencer



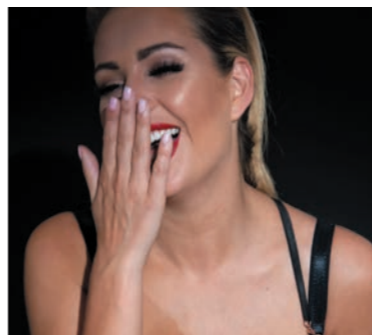
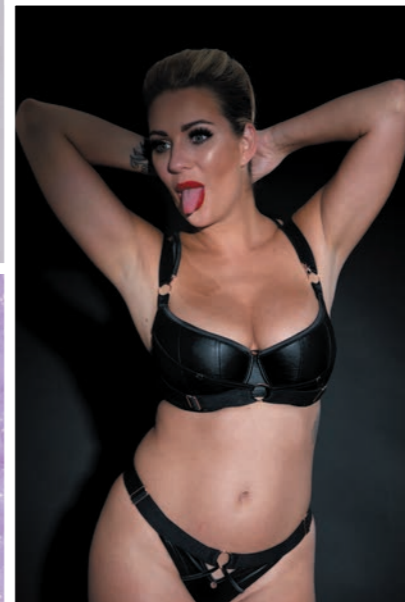
JAY • 30G • 8
Social Media Executive



SIMONE • 30G • 12
Model and Influencer



HOLLY • 30G • 10
Model, Makeup Artist and Influencer



LET'S GET SOCIAL

We have been communicating our brand message on social media since 2009 and we now have one of the largest followings in the industry.



3 DAYS, 150 WOMEN, 99 SIZES

We invited 150 fabulous women to take part in a 3 day photoshoot and bra fitting event in a London pop-up shop, for our #IamCurvyKate campaign. The campaign was all about celebrating the fact that bodies are unique and that bras look different on everyone, even in the same cup size.

“What an amazing campaign! Truly promoting every body shape and size.”

Capitalstyle



LIKES
223K



FOLLOWERS
186K



SUBSCRIBERS
58.1K



FOLLOWERS
44.5K

SWIMWEAR

66 | Poolside

68 | Sheer Class

72 | Wrapsody

74 | Bamboo Beach





POOLSIDE DD-JJ cups

Curvy Kate's non wired swim collection is back! The ultra-hot red textured rib stripe is offset with a pop of blush pink piping which frames this eye-catching range. The plunging triangle bikini and swimsuit offer dual sizing, with cups featuring extra lining for added support and shape up to a JJ cup.



Non Wired Triangle Bikini
CS010308

NON-WIRED MULTIWAY



Red/Pink | Available June 2020 **NEW**

	DD/E	F/FF	G/GG	H/HH	J/JJ
30	•	•	•	•	•
32	•	•	•	•	•
34	•	•	•	•	•
36	•	•	•	•	•
38	•	•	•	•	•
40	•	•	•	•	•



Non Wired Swimsuit
CS010606

NON-WIRED MULTIWAY



Red/Pink | Available June 2020 **NEW**

	DD/E	F/FF	G/GG	H/HH	J/JJ
30	•	•	•	•	•
32	•	•	•	•	•
34	•	•	•	•	•
36	•	•	•	•	•
38	•	•	•	•	•
40	•	•	•	•	•



Bikini Brief
CS010500



Red/Pink | Available June 2020 **NEW**

	8	10	12	14	16	18	20
	•	•	•	•	•	•	•

FEATURES



SHEER CLASS



SHEER CLASS *D-K cups*

The super smart and sexy Sheer Class collection features mix and match pieces with flirty semi-opaque mesh panels to show a hint of skin. The range has a choice of briefs, bikini styles or swimsuit, and is effortlessly chic whether pool or beach side.



Balcony Bikini
CS001300

MULTIWAY



Black | Available July 2020

	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
30	•	•	•	•	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•	•	•
42	•	•	•	•	•	•	•	•	•	•	•	•
44	•	•	•	•	•	•	•	•	•	•	•	•



Deep Foldover Brief
CS001512



Black | Available July 2020

	8	10	12	14	16	18	20
	•	•	•	•	•	•	•



Bandeau Bikini
CS001307

LUXE SHAPE MULTIWAY STRAPLESS



Black | Available July 2020

	D	DD	E	F	FF	G	GG	H	HH	J
28	•	•	•	•	•	•	•	•	•	•
30	•	•	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•



High Waist Brief
CS001505



Black | Available July 2020

	10	12	14	16	18	20	22
	•	•	•	•	•	•	•



Balcony Tankini
CS001404

MULTIWAY



Black | Available July 2020

	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
32	•	•	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•	•	•
42	•	•	•	•	•	•	•	•	•	•	•	•
44	•	•	•	•	•	•	•	•	•	•	•	•



Mini Brief
CS001501



Black | Available July 2020

	8	10	12	14	16	18	20
	•	•	•	•	•	•	•



Plunge Swimsuit
CS001605

MULTIWAY



Black | Available July 2020

	D	DD	E	F	FF	G	GG	H	HH	J
30	•	•	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•
42	•	•	•	•	•	•	•	•	•	•
44	•	•	•	•	•	•	•	•	•	•

FEATURES





WRAPSODY *D-J cups*

Our super versatile swimwear collection shows no signs of slowing down! Wrap it, twist it or tie it, the lightweight mesh wrap panels can be tied and worn infinite ways, making this our bestselling swimwear range to date. The bandeau suit and bikini fit just like our Luxe strapless bra which means proven lift and support, from beach to bar.



Bandeau Bikini
CS005307

LUXE SHAPE MULTIWAY



Black | Available August 2020

	D	DD	E	F	FF	G	GG	H	HH	J
30	•	•	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•



Bikini Brief
CS005500



Black | Available August 2020

	8	10	12	14	16	18	20
	•	•	•	•	•	•	•



Bandeau Swimsuit
CS005600

LUXE SHAPE MULTIWAY



Black | Available August 2020

	D	DD	E	F	FF	G	GG	H	HH	J
30	•	•	•	•	•	•	•	•	•	•
32	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•

SUGGESTED OPTIONS:



FEATURES:





BAMBOO BEACH *D-K cups*

The vibrant bamboo print showcased on this new collection is perfect for both summer and winter sun. Based on the proven bestselling shapes from our Sheer Class range, the plunge swimsuit and balcony bikini have multiway straps and mesh panel detailing. A flattering high waist brief completes the collection.



Balcony Bikini
CS013300

MULTIWAY



Navy Print | Available November 2020 **NEW**

	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
32	•	•	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•	•	•
42	•	•	•	•	•	•	•	•	•	•	•	•
44	•	•	•	•	•	•	•	•	•	•	•	•



High Waist Brief
CS013505



Navy Print | Available November 2020 **NEW**

	10	12	14	16	18	20	22
•	•	•	•	•	•	•	•



Plunge Swimsuit
CS013605

MULTIWAY



Navy Print | Available November 2020 **NEW**

	D	DD	E	F	FF	G	GG	H	HH	J
32	•	•	•	•	•	•	•	•	•	•
34	•	•	•	•	•	•	•	•	•	•
36	•	•	•	•	•	•	•	•	•	•
38	•	•	•	•	•	•	•	•	•	•
40	•	•	•	•	•	•	•	•	•	•
42	•	•	•	•	•	•	•	•	•	•
44	•	•	•	•	•	•	•	•	•	•

FEATURES





Curvy Kate[®]

Unit 1 The Hawthorn Centre, Elmgrove Road, Harrow, Middlesex, HA1 2RF, United Kingdom

Tel: +44 (0) 20 8861 3111 | Email: customersupport@curvykate.com

WWW.CURVYKATEWHOLESALE.COM